

Bishops Stortford
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It's a good year in store for cancer charity

STAFF at Budgens have launched a cracking fund-raising appeal with the help of the Easter bunny.

The London Road supermarket is hopping to raise an egg-cellent sum for the Helen Rollason Cancer Charity after adopting it as its official charity for 2010. To celebrate the new partnership, the Easter bunny stopped by on Monday to kick-off the fund-raising activities by launching a raffle. Helen Rollason's community relations manager Angela Lodge said: "We're delighted Budgens has chosen to take us on as its charity of the year following the recent opening of our cancer support centre [at Rivers Hospital in High Wych Road].

"Support from the community really means a lot as any money from them goes towards funding the centres."

THE Hailey Centre was presented with £500 by Budgens marketing manager Emma Cameron after the store adopted the centre as its official charity for last year.

The money will help the centre, off Bell Street, to continue providing activities for the town's over-55s.

Joint manager Gill Hawkins said: "Budgens is doing a wonderful job of getting involved in the community and the money will help us continue providing our activities and keeping costs low for our users."



MONEY, MONEY, BUNNY! Above, the Easter bunny helps launch Budgens' Easter raffle in aid of the Helen Rollason Cancer Charity – back, charity trustees Barry and Georgie Ploughman flank Budgens marketing manager Emma Cameron, front, Linda Bowler, the charity's co-ordinator based at the Rivers Hospital Photo: OBS0634511

Left, Emma Cameron presents £500 to mayor Cllr Angela Alder on behalf of the Hailey Centre Photo: OBS0631611